

### Professional Objective

My objective is to learn, grow, and evolve in order to continue my career as a skilled services professional doing work for companies that value creativity, offer innovative assignments, and provide imaginative opportunities to satisfy my natural curiosity.

### Professional Experience

- **Parrish Ticer Creative Services**  
On-demand creative services partner for the RK Group and other local and regional accounts.  
*July 2022 - Current*
- **USAA - Bank IT**  
Executive Operational Planning Manager  
*January 2021 - July 2022*
- **USAA - Information Technology**  
Systems Analyst / Internal Communications  
Member Contact IT, CFO IT, HR IT  
*August 2017 - January 2021*
- **USAA - Strategic Staffing Solutions**  
Creative Designer / Member Contact IT  
*November 2016 - August 2017*
- **Swirl Creative Collaboration**  
Creative Director and Managing Partner  
*September 2022 - November 2016*
- **Parrish Ticer Design**  
Sole Proprietor  
*August 1998 - September 2002*
- **Taylor West Advertising**  
Art Director  
*January 1995 - August 1998*
- **Beck & Company Design**  
Designer  
*May 1993 - January 1995*
- **Datapoint Corporation**  
Corporate Communication Specialist  
*December 1991 - May 1993*
- **Custom Printing**  
Print Production Designer  
*May 1991 - December 1991*

### Personal Details

**Parrish Ticer**  
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### Education

**Southwest Texas State University**  
B.A. Journalism  
Advertising Major  
Commercial Art Minor  
Completed: May 1991

### Accomplishments

- During his time at USAA, Parrish proved that he was adaptable and flexible by working effectively on-the-go, remotely, or on-site. While at USAA, Parrish worked with a wide variety of skilled professionals in various Information Technology Departments and is adept at collaborating with developers, managers, and executives.
- With over 12 years as the Managing Partner of Swirl, Parrish proved to be organized and efficient through his management of the employees, the books, client engagement, client retention, and by creating and producing advertising and graphic design.
- As a professional in the communications field, Parrish understands that customer satisfaction is critical, but customer loyalty is paramount. He's proven to be an at-ease communicator that can clearly articulate concepts from the top to the bottom of an organization.